



ΑΧΩ ΑΔΠ ΑΕΦ ΑΓΔ ΑΟΠ ΑΦ ΑΣΑ ΑΣΤ ΑΞΔ ΧΩ ΔΔΔ ΔΓ ΔΦΕ
ΔΖ ΓΦΒ ΚΑΘ ΚΔ ΚΚΓ ΦΜ ΦΣΣ ΠΒΦ ΣΔΤ ΣΚ ΣΣΣ ΘΦΑ ΖΤΑ



• GO GREEK! •



ATLANTA ALUMNAE PANAHELLENIC ASSOCIATION PRESENTS

Sorority 101

Sunday, June 7, 2026
2-4 pm

Dunwoody Parks North Shallowford Annex
4470 North Shallowford Road
Dunwoody, GA 30338



ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ



Agenda

- **Welcome** Barbara Bickley, AAPA President
- **Presentation** Michelle Harvin
 - International Officer, Recruitment Director
 - President, Greater Atlanta Alumnae Association
- Panel Discussion with Q&A facilitated by Elizabeth Bailey, International President
 - Maggie LaForge, Program Coordinator Fraternity & Sorority Life, KSU
 - Kamryn Bever, Vice President – Recruitment, KSU Panhellenic Council
 - Crystal Daroczy, President, Emory Panhellenic Council
 - Caroline Eaton, Vice President – Recruitment, UGA Panhellenic Council
- **Closing** Barbara Bickley, AAPA President



What to expect today?

- The Atlanta Alumnae Panhellenic Association (AAPA) is committed to educating Potential New Members (PNMs) on the sorority recruitment process.
- We are not promoting our own sororities, instead sharing our passion, knowledge and experience of being a “Greek” woman.
- Understanding the scholarship opportunities available to sorority members.
- Networking possibilities for careers, relocation, life-long friendships



What is a sorority?

- Values-based organization
- Lifelong sisterhood
- Academic support system
- Community service and philanthropy
- Networking opportunities





Types of sororities

- **National Panhellenic Conference (NPC)**
- National Pan-Hellenic Council Inc. (NPHC)
- National Association of Latino Fraternal Organizations Inc. (NALFO)
- National Asian Pacific Islander Desi American Panhellenic Association (NAPA)
- National Multicultural Greek Council Inc. (NMGC)
- Local organizations



Why join a sorority?

- Over 6 million initiated members
- Over 375,000 undergraduate members
- More than \$6.7 million in scholarships awarded
- Collegiate and Alumnae members together donated more than \$28 million for inter/national philanthropy activities and volunteered more than half a million hours in volunteer activities

National Panhellenic Conference, NPC Fast Facts 2024-2025 survey



NPC member organizations





26 NPC member organizations

| | | | |
|-------------------|-----|-------------------|-----|
| Alpha Chi Omega | ΑΧΩ | Delta Zeta | ΔΖ |
| Alpha Delta Pi | ΑΔΠ | Gamma Phi Beta | ΓΦΒ |
| Alpha Epsilon Phi | ΑΕΦ | Kappa Alpha Theta | ΚΑΘ |
| Alpha Gamma Delta | ΑΓΔ | Kappa Delta | ΚΔ |
| Alpha Omicron Pi | ΑΟΠ | Kappa Kappa Gamma | ΚΚΓ |
| Alpha Phi | ΑΦ | Phi Mu | ΦΜ |
| Alpha Sigma Alpha | ΑΣΑ | Phi Sigma Sigma | ΦΣΣ |
| Alpha Sigma Tau | ΑΣΤ | Pi Beta Phi | ΠΒΦ |
| Alpha Xi Delta | ΑΞΔ | Sigma Delta Tau | ΣΔΤ |
| Chi Omega | ΧΩ | Sigma Kappa | ΣΚ |
| Delta Delta Delta | ΔΔΔ | Sigma Sigma Sigma | ΣΣΣ |
| Delta Gamma | ΔΓ | Theta Phi Alpha | ΘΦΑ |
| Delta Phi Epsilon | ΔΦΕ | Zeta Tau Alpha | ΖΤΑ |



Terminology

| | |
|------------------------------|---|
| NPC | National Panhellenic Conference |
| PNM | Potential New Member |
| Round | A party where PNM's attend a sorority themed invitation |
| Recruitment Counselor | Disaffiliated Sorority Counselor (Rho Chi, Pi Chi, Rho Gamma) |
| ISP | Intentionally Single Preference |
| MRABA | Membership Recruitment Acceptance Binding Agreement |
| COB | Continuous Open Bidding |
| Quota | The maximum number of PNM's each sorority can offer bids |
| Total | The allowable chapter size on a campus that includes both new members & initiated members |
| Snap Bid | A bid that is offered to a PNM who withdrew from formal recruitment, occurs immediately after bid matching. |



What is primary recruitment?





What to expect during recruitment

- Orientation
- Recruitment counselors
- Mutual selection process
- Membership recruitment acceptance binding agreement (MRABA)





4 Rounds of Recruitment Parties

- Video/Open House 1-2 days
- Philanthropy 1-2 days
- Sisterhood 1 day
- Preference 1 day

12 sororities at University of Greek

- First Round-Video/Open House 12 sororities
- Second Round-Philanthropy 8 sororities
- Third Round- Sisterhood 4 sororities
- Fourth Round- Preference 2 sororities



Recruitment is a Mutual Selection Process

The process involves the PNM “ranking” their top choices into “clusters” after each round, while at the same time, the sorority creates an invitation list based on various needs of their chapter and what they are looking for in a potential new member.

Each round is a progression of conversations. Moving from superficial to meaningful & relational.

It’s a journey to find the sorority that fits the needs of the PNM.



Recruitment preparation

- Register for recruitment on your campus
- Pay attention to deadlines/fees
- Academic calendar
- Do your research
- Ask the right questions






Social Resume Template

- **Achievements**
 - Highlight high school achievements
 - Be specific
- **Leadership**
 - Leadership hours, offices held, philanthropy/community service
 - e.g. National Charity League,
- **Honors**
 - Any awards, honors, or scholarships received
- **Extracurricular activities**
- **Social media tags**





KARA ROBERTS

UNIVERSITY OF ALABAMA

COMMUNITY INVOLVEMENT

- Enter Your Community Involvement Here
 - Provide a short description
- Enter Your Community Involvement Here
 - Provide a short description
- Enter Your Community Involvement Here
 - Provide a short description

ACCOMPLISHMENTS

- Enter Your Accomplishment/Honor Here
 - Provide a short description
- Enter Your Accomplishment/Honor Here
 - Provide a short description
- Enter Your Accomplishment/Honor Here
 - Provide a short description

CLUBS & COMMITTEES

- Enter Your Club/Committee Here
 - Provide a short description of your role
- Enter Your Club/Committee Here
 - Provide a short description of your role
- Enter Your Club/Committee Here
 - Provide a short description of your role

HOBBIES & INTERESTS

- Enter your hobby here
- Enter your interest here
- Enter your hobby here
- Enter your interest here

EDUCATION

Your High School
 Class of 2023
 GPA: 4.0
 SAT: 1480
 ACT: 29

PARENTS

Father
 David Roberts
 University of Mississippi
 Kappa Sigma

Mother
 Natalie Roberts
 University of Alabama
 Phi Mu

CONTACT

- Austin, Texas
- 123-456-7890
- kara.roberts@fakemail.com
- @k_roberts



Let's talk about conversations...

Round One

Video/Open House Round

Short, surface- level conversations

- **?’s for the sorority:**
 - What values does the sorority promote?
 - What values are important to me?
- **?’s for me to answer:**
 - Why do I want to go Greek?
 - What am I looking for in a sorority?

Round Two

Philanthropy Round

Slightly deeper conversations about your passions & volunteer history

- **?’s for the sorority:**
 - What activities do they do for their community/philanthropy?
 - What leadership opportunities are available?
- **?’s for me to answer:**
 - What community service activities did I do in high school?
 - What was my favorite and why?
 - Am I interested in leadership?



Let's talk about conversations...

Round Three

Sisterhood Round

Longer conversations about the chapter's purpose

- **?’s for the sorority:**
 - What does your chapter do to promote sisterhood?
 - What activities do you do together?
- **?’s for me to answer:**
 - What am I looking for in a sisterhood?
 - Leadership, social, service, scholarship, self?

Round Four

Preference Round

Relational & intimate. Deeper dive into the core of your identity & sense of self

- **?’s for the sorority:**
 - What made you chose XXX?
 - What has your sorority experience been like?
- **?’s for me to answer:**
 - How am I connecting to this sorority?
 - Does this sorority “fit” my needs?
 - Can I see myself here?
 - Would I be excited to receive a bid from XXX?
 - Does their story resonate with me?



Let's talk about conversations...



Do I need Letters of Recommendation?



What are the "Legacy" policies & practices?



Introduce yourself forms/self recommend



What do I say about myself?



What do I wear?



Recruitment tips

- Recruitment clothing
- Keep an open mind
- Be yourself
- Be polite
- Take notes
- Get plenty of rest





What not to talk about - The 5 B's



1. **Boys – Dating** Who does this sorority have mixers, socials, homecoming with?



2. **Booze - Drinking/Drugs** Where does this sorority like to party?



3. **Bible – Religion** What religion are members?



4. **Ballots – Politics** What political affiliation are the members?



5. **Bucks – Family Financial** What does your Dad do? How much money does your family have?



Expectations of membership

- Chapter activities
- Finances
- Academics
- Time commitment
- Conduct





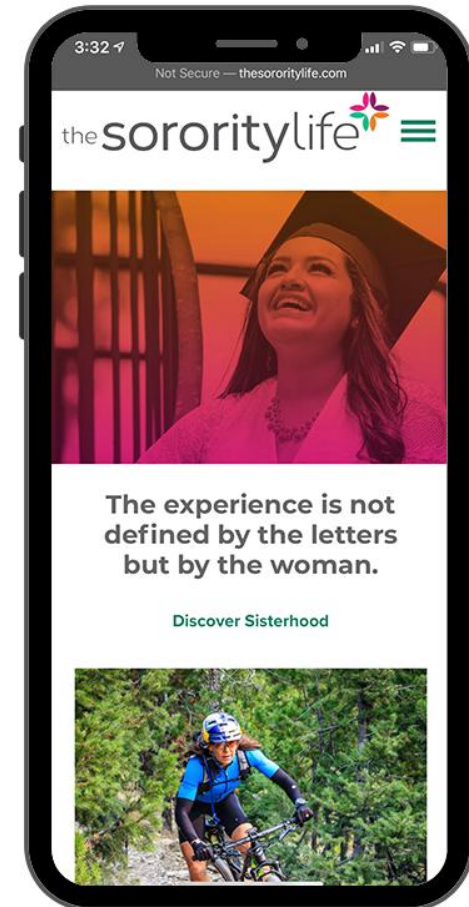
Key Takeaways...

- Be authentic
 - Don't be swayed by gossip/rumors
 - Keep it to yourself
 - Avoid "Greek Rank" chatter
 - Don't listen to Fraternity opinions
 - Sorority Social Media
 - Follow each sororities social media, do your research, check out their national websites
- Take Notes
 - After each round, take notes on your phone of your impressions. Helps to remember details to refer back to when it's time to "rank" your choices
 - Your Social Media
 - Clean up your social media pages
 - Remove any questionable photo's that would place you in a negative light



TheSororityLife.com

- Learn more about the sorority experience
- Meet sorority women
- Connect with member organizations and NPC
- ***New this year***, a two-part webinar series
 - Sorority 101
 - Sorority 201





the
sorority
life | NPC

SORORITY 101

Tue, June 16 at 7 p.m. EST

Tue, July 7 at 7 p.m. EST

Mon, Aug 3 at 7 p.m. EST

the
sorority
life | NPC

SORORITY 201

Tue, June 30 at 7 p.m. EST

Wed, July 15 at 7 p.m. EST

Thu, Aug 6 at 7 p.m. EST



https://bit.ly/NPC_Sorority-101



The Official Sorority Recruitment Guide

The Official Sorority Recruitment Guide is free to download and covers *everything* you need to know: what to wear, must-know terms, how recruitment ranking actually works and so much more.

No gatekeeping, just the info you need to walk into sorority recruitment with confidence!



https://bit.ly/NPC_Recruitment-Guide



More Resources

- College Panhellenic websites
- Inter/national sorority websites
- TheSororityLife.com and social media
- NPC website

<https://npcwomen.org/>

- AAPA website

<https://www.atlantapanhellenic.org/>

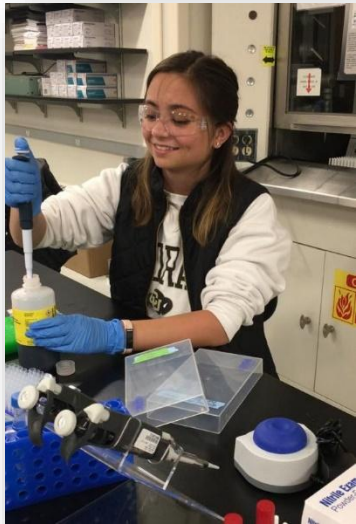
- **Today's presentation**

https://bit.ly/AAPA_Recruitment





Questions?





Panelists

Panel Discussion with Q&A

facilitated by **Elizabeth Bailey, International President**

- **Maggie LaForge**, Program Coordinator Fraternity & Sorority Life, KSU
- **Kamryn Bever**, Vice President – Recruitment, KSU Panhellenic Council
- **Crystal Daroczy**, President, Emory Panhellenic Council
- **Caroline Eaton**, Vice President – Recruitment, UGA Panhellenic Council



Recommendation Assistance

- **Start with your personal network.** The strongest recommendations come from people who know you well and can genuinely speak to your character.
- **Who to ask:** family friends, parents' friends, teachers, coaches, neighbors, mentors, supervisors, or alumnae you already know.
- **Why this matters:** A recommendation from someone who knows you personally carries more weight because they can authentically describe your values, involvement, and strengths.
- **If you've exhausted your personal contacts:** AAPA can help connect you with alumnae. Email aapavp1927@gmail.com with your social résumé, headshot, and transcript (optional).



Thank you!

